



## More On Internet

### In this chapter, you will learn about :

- *Etiquette of Internet*
- *Spamming Impacts of Internet*
- *Field of Education*
- *Field of Health Care*
- *Field of Business*

You already know about Internet. The Internet (or the Net) is a network of computers that connects the computers world wide. The Internet is made up of many smaller computer networks. It consists of millions of computers that are connected to one another through some communication media.

The Internet is used for many things, such as electronic mail (e-mail), **online** chat, and the World Wide Web.

The most used service on the Internet is the World Wide Web (which is also called the web). The web contains websites, blogs, and information regarding almost everything. Webpages on the web can be seen and read by anyone (unless the page needs a password, or it is blocked).

The Internet can also be a dangerous place. Information posted by people on the internet is not always useful.

1. Some websites may contain dangerous programs that can damage your computer or give someone else access to it.
2. E-mails can also carry dangerous files as attachments that can damage your computer.
3. You might see pictures, words or videos that contain illegal content and hence can upset you.
4. In Internet chat rooms, people might be aggressive on you or trying to hunt you with bad intentions.

Just like in the real world, where people interact face to face or via telephone, Netiquette and rules regarding the use of Internet must be acknowledged.

### **ETIQUETTE OF INTERNET**

The Internet is one of the most indefinite forms of communications due to way one can convey information to another person. This is why Netiquette was created. There are basically some guidelines of normal and good behaviour for the Internet. Awareness of these rules will help you communicate and interact with others without any kind of problems or misunderstandings.

The following rules are some of the most basic to follow.

Remember that there are only guidelines, not necessarily formal rules.



### **Rule 1 : We are all humans, even as the Internet.**

Never forget, that the Person reading your mail or posting is indeed, a person, with feelings that can be hurt. Here are some key points to keep in mind :

1. It's not nice to hurt other People's feelings. Never use offensive comments to others and try to be constructive.
2. Never type a whole message in caps (Capital letters), whether it's an instant message, a reply to a post in a message board, or in an e-mail. Writing a whole message in caps means that one is yelling (unless you do not mean it that way). If you do not mean it to come across that way, make sure you tell people you are not yelling. Remember, People cannot tell what mood you are in by just typing something.
3. Never Mail or Post anything, you wouldn't say to your reader's face. The Internet is not a place to fight or pick a fight. Use it for researching and finding useful information. No need to start any trouble.
4. Notify your readers when flaming. Flaming is when a person or group of people decide to express their disapproval about a certain situation, may be a world event or something. One reason is that when people may not know they are flaming. This is the Internet. It's not like that you have the people sitting in front of you where you can look at their faces and tell they are mad or annoyed about something. So, it is better to let people know that the post or message you are about to post is of this kind.
5. Flaming can also be towards people. We can express or not our thoughts and comments, it depends on our beliefs.

### **Rule 2 : Follow the same rules online that you would in real life**

1. You have already learned about ethical issues mentioned above. Try to follow them while surfing the internet.
2. Be ethical and do not jump to conclusions. People who surf the Internet came from many different places around the world and have different views on things. Be open to listen to others, what they have to say.
3. Breaking the law is bad netiquette.

### **Rule 3 : Remember where and when you are online**

1. Netiquette varies from place to place. Not everyone follow the same rules. So always try to keep an open mind and if needed, make constructive criticisms, not negative ones.
2. If you join a chat room or forum, do not post any comments right away. Try to read and catch up to what is going on and observe what people are saying. After you feel comfortable and think you are ready to add useful information/comments to the conversation, posting is prematurely may lead flaming (when we don't know where we going and we get inside into in it).

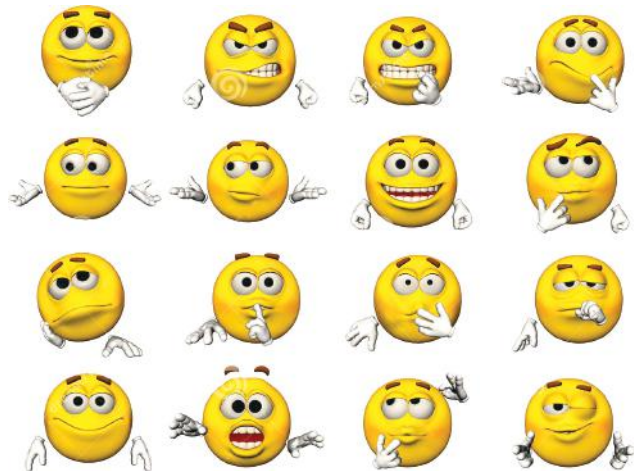


**Rule 4 : Have respect for others when you are online.**

1. It is ok to think what you are doing at the moment, that is the most important thing in the universe, but don't expect anyone else to agree with you.
2. Post messages to the appropriate discussion group.
3. Try not to ask stupid questions on discussion groups. If it is a simple question that can be answered simply by going to some search engines like [www.google.com](http://www.google.com), do not post it.
4. On the other hand, if it is more an opinion type question that may be different, make sure you let people know you are just looking for an opinion or second thought on an idea and we are sure people will be glad to help out with that.
5. Read the FAQ (Frequently Asked Questions) document. About 90% of the time, all questions you can think of, will be answered in this section of any website. Even if you do not think they will have it their, check anyway. Just make sure you go through it all the way because some FAQ'S online are very big.
6. Whenever appropriate, use private e-mail instead of posting to the group. If there is something you need to ask or comment on but feel it is inappropriate or unnecessary to post for others to see, send e-mail to the individuals.

**Rule 5 : Utilizing Emoticons, No Spams**

1. You have learned that misinterpretation of one's written words can be frequent problem on the Internet. To help avoid this, the usage of emotions can be a useful tool to aid in communicating your thoughts or expressions.
2. Emoticons are pictures that depict some moods such as snorting, sad, crying and angry.



**Know More**

Emoticons are sometimes referred to as smileys.

Remember to use smiley if you feel that it will aid in communicating your thoughts to others to avoid Misunderstandings.

**SPAMMING**

It is 'nowadays' very common to get E-mail messages on the Internet. It's a big issue on the internet as site-owners and communicates are constantly flooded with many types of unsolicited advertisement. E-mail while it is usually common knowledge that posting up advertisements in appropriate places are intolerable. There are other forms of spamming that you should be aware of :



## **1. Message flooding :**

It's pretty safe to assume that when one posts up messages for others to read, they generally want their opinions to be heard. However, some people go through extreme lengths to accomplish this goal by frequently re-publishing their messages in every possible place. Shifting through dozens of duplicate messages that are not required by the people, only creates frustration amongst users.

## **2. Self Promotion :**

Suppose you have just built your first website. For many people, this is an example of an accomplishment that they wish to share with the world while many people would normally begin to tell everyone about it in hopes to get more visitors, but in the midst of the excitement, many people also neglect to consider that it may be an inappropriate place to do so. Granted that sharing your work and accomplishments can be a good thing, constantly promoting your personal endeavours in areas that are not designated for such activities can be perceived as being disrespectful to others.

## **Rule 6 : No Trolling please**

Trolling is often a term used to identify individuals who solely communicate with others in an attempt to stir up a riot. As an example, let us pretend that you are visiting a site in which its primary focus is to provide gaming information for people who play video games. Within the site are specific areas that are tailored towards people who solely play games on a home gaming console while the other is dedicated to PC games. Imagine that a game title was released for both platforms with both of them obtaining some kind of noticeable imperfection.

Often, an individual from the opposite group would begin to post up comments in areas such as public forms regarding the negative points of the other platform's final product which results in a barrage of fans attempting to defend the product in an emotional manner. Meanwhile, the original poster of the message is sitting back and enjoying the disturbance that he or she has created. While encountering people who try to from various types of sites are usually inevitable, you can help to prevent their efforts by simply ignoring of the favourite saying to deal with trolls on the web is that "if you don't feed a troll, it will die."

We hope this helps in making you more aware of how and what to do when communicating and interacting with others online.

In order to know more, visit the URL :

<http://www.yeawedo.com/netiquette.htm>

## **IMPACTS OF INTERNET**

Internet has great impact on our society. Internet is a whole new world emerged in the 20th century. Everyday, the Internet expands by the social, political, and economic activities of people all over the world, and its impact grows exponentially.



The Internet has greatly influenced our society, government, commerce, and other institutions. It is changing the way we live, works, learn, govern and communicate.

The Internet creates new ways for citizens to communicate, congregate, and share information of a social nature. It is obvious that the Internet has and will continue to change the way we live.

## FIELD OF EDUCATION

We now have the world of the Information Super Highway and it is in constant transition. Along with it is the rule of the Internet on education, still being formatted, evaluated and in constant transition.

With the vast opportunities on the Internet, one can afford great learning with much joy. This is the reason that computers are taught from elementary school.



Numerous sites are available on the Internet that provide online learning facilities. You can find information nearly on every topic and subjects.



The Internet can make learning much more exciting, interesting, very engaging and very much alive. Computers have been a source of joy for children for some years now, because of the games they like to play on them.



## FIELD OF HEALTH CARE

Internet is greatly helping in transforming Medicine and Health Synergistic discoveries and instant scientific collaborations between researchers working on areas as diverse as hereditary neurological diseases and the basic biology of micro organisms.



One of the impacts of the Internet on our society in the field of medicine is the research capabilities. Now the general public, patients and their families can avail life saving drugs.

Everyone can use the website about health care to learn about any medical aspect that is of concern to them. There are various websites available on Internet dealing with health care.



The vast nature of medical information available to the public on the Internet makes patients and their families gain much knowledge about the newest research and treatments. One can also gain information about how certain medical problems are treated in other parts of the world.

## FIELD OF BUSINESS

The way people conduct business has vastly changed with the wide use of the Internet. Many businesses have websites that allow people to conduct business online.

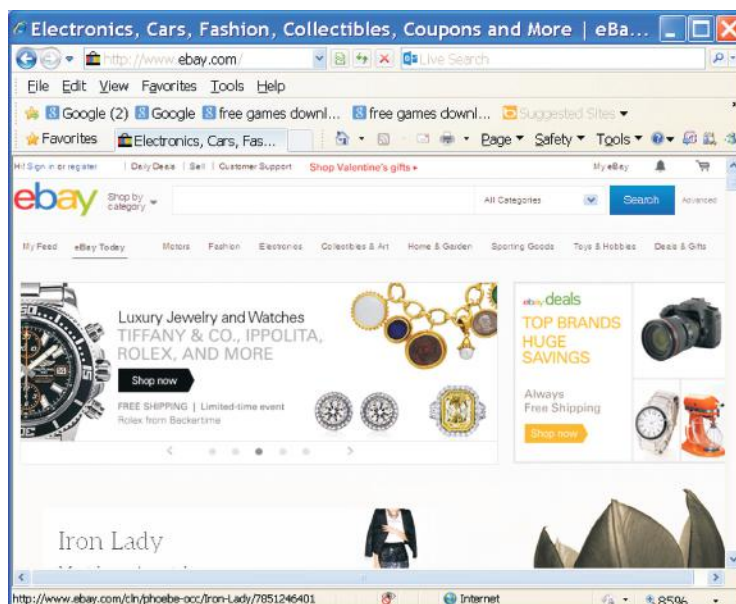


Online business is a field that all experts say will grow and advance greatly in the years to come, in all the countries around the world.

Tourism and leisure do very well over the Internet. One can search for good travelling destinations online.

Many people use the Internet to get information before making a purchase. This is a way that the consumer learns much about his / her next purchase, before he / she actually goes out to purchase.

One sits comfortably in his or her home and surfs the web for interesting places to visit, what can be done in those place and then which company offers the best deals or prices. The potential tourist has the world to surf through with the help of the mouse.



## Some Useful Websites.

<http://www.discovery.com>

<http://www.wikipedia.com>

<http://www.close.nic.in>

<http://www.google.com>

<http://www.facebook.com>

<http://videogames.yahoo.com>



## Points to Remember

- Internet is used for many things such as e-mail, online chat and World Wide Web.
- The most used service on the internet is the World Wide Web.
- Internet is one of the most indefinite forms of communication due to the way one can convey information to another person. This is why Netiquette was created.
- Netiquette are some guidelines of normal and good behaviour for the internet.
- Internet has great impact on our society.

## EXERCISE



### A. Tick (✓) the correct option :

- \_\_\_\_\_ is when a person or group of people decides to express their disapproval about a certain situation.
 

(a) Yelling	<input type="checkbox"/>	(b) Flaming	<input type="checkbox"/>	(c) Spamming	<input type="checkbox"/>
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- Writing a whole message in caps means that one is
 

(a) Yelling	<input type="checkbox"/>	(b) Flaming	<input type="checkbox"/>	(c) Spamming	<input type="checkbox"/>
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- The usage of \_\_\_\_\_ can be a useful tool to aid in communicating your thoughts.
 

(a) Spamming	<input type="checkbox"/>	(b) Emoticons	<input type="checkbox"/>	(c) Yelling	<input type="checkbox"/>
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- The most used service on the internet is the.
 

(a) WWW	<input type="checkbox"/>	(b) Gmail	<input type="checkbox"/>	(c) Google	<input type="checkbox"/>
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5. It is not a place of fight.

(a) Boxing ring



(b) Internet



(c) Classroom



**B. Fill in the blanks :**

1. Emoticons are sometimes referred to as \_\_\_\_\_.

2. \_\_\_\_\_ has great impact on our society.

3. \_\_\_\_\_ is a network of computers that connects the computers worldwide.

4. We now have the world of \_\_\_\_\_.

5. \_\_\_\_\_ is the most used service on the internet.

**C. Tick (✓) the correct statements and cross (X) the wrong ones :**

1. The most used service on the internet is email.



2. Netiquette is basically some guidelines of normal and good behaviour for the. Internet.



3. Numerous sites are available on the internet that provide online learning



4. Writing whole message in caps means Yelling.



5. Internet has no impact on our society.



**D. Explain the following terms :**

1. Flaming

2. Trolling

3. Spamming

4. Yelling

**E. Answer the following questions :**

1. Write a short note on Internet.

2. Explain some Netiquette rules.

3. Explain the impact of Internet on our society.

4. Write down URL'S of some useful websites and explain them briefly.



**ACTIVITY**

• Try to find out URL'S of some other useful websites.